

Degree: B.B.A. Major: International Business Catalog Year: 2024-2025

This guide is for planning purposes in consultation with your advisor. For official program requirements, please refer to the academic catalog and your degree audit. To complete the program in 4 years, students will need to enroll in an average of 15 credits (5 classes) per semester.

Degree requirements are made up of core requirements (C), major requirements (M), and elective courses (E). Students are also required to complete an internship and a final thesis.

First Year					
Semester 1					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
ECON201	Principles of Macroeconomics	C minimum	3	M/C	1
JU 111	First-Year Seminar	-	3	C	1
POL 208	International Politics	-	3	M/C	1
ITA 101	Italian I	-	3	C	1
ENG 103	Introductory Writing	-	3	C	1

First Year					
Semester 2					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
HIST 165	Western Civilization to 18th Century	-	3	C	2
ITA 102	Italian II	ITA 101	3	C	2
MATH 112	Modern Applications of Math	MATH 104	3	M/C	2
ENG 189	English Literature or other Eng. Lit. Course	ENG 103	3	C	2
MART 276	Special topic Italian Cinema Or other Fine Arts course		3	C	2

Second Year					
Semester 3					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
MGT 320	Leadership	-	3	M	3
PHIL 212	Ethics	-	3	C	3
ECON 202	Principles of Microeconomics	ECON 201 , C minimum	3	M	3
INB 303	Competing in a Global Environment	Satisfies DEI requirement	3	M	3
MGT 321	Legal, Ethical Environment of Business	ENGL-103	3	M	3

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Second Year					
Semester 4					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
ACCT 201	Principles of Accounting I	C minimum	3	M	4
DSIM 201	Business Statistics	C minimum	3	M	4
MKG 301	Principles of Marketing	-	3	M	4
DSIM 203RI	Apps Business/Economic Analysis	Sophomore or higher status, or permission of instructor, C minimum	3	C	4
Lab Science	BIOL, CHEM, ENV, MSC, PHYS		4	C	4

Third Year					
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Semester 5					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
ACCT 202	Principles of Accounting II	ACCT 201 and MATH 112, 110, or MATH 140 with a "C" or better in the mathematics course.	3	M	5
IS xx	Any International Studies Course the 300-level		3	C	5
DSIM 305	Quantitative Business Methods	DSIM-301	3	M	5
FIN 310	Money and Banking	ECON-201	3	E	5
MGT 381	Entrepreneurship	-	3	E	5

Third Year					
Semester 6					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
POL 375	Special Topics - Private Law	-	3	M	6
ECON/ INB 307	Comparative Economic Development	ECON-201 or consent of instructor	3	M	6
MGT 310	Org Behavior /Leadership	-	3	M	6
DSIM 370	Management Information Technology	DSIM 203RI and Junior or higher status, or permission of instructor	3	M	6
MGT 308WS	Business Communication	CS-150 and ENGL-103	3	M	6

Fourth Year					
Semester 7					

Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
<u>DSIM 350</u>	Project /Operations Management	DSIM-305	3	M	7
ECON/ <u>INB 410</u>	Economic Globalization	ECON-201, ECON-202	3	M	7
MKG/ <u>INB 341</u>	International Marketing	MKG-301	3	M	7
<u>FIN 301</u>	Corporate Finance	ACCT-201, ECON-201	3	M	7
POLY 88RH I/S	Tax Policy (Independent Study)	-	3	E	7

Fourth Year
Semester 8

Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
<u>MGT 432</u>	Business Strategies / Ventures Dev.	-	3	M	8
<u>INB 420</u>	Global Business	-	3	M	8
FIN/ <u>INB 415</u>	International Finance	ECON-201, ECON-202, and FIN-301	3	M	8
FIN/ACCT 305	Financial Statement Analysis	FIN-301	3	E	8
Hum	Hum Course 300 level	ENGL 103 and English/Literature core requirement	3	C	8

Credit Distribution

Area	Notes	Credits
Major (M)	Required major courses	36
Core (C)	Choose from list below. May be satisfied by major courses	34
Electives (E)	Can be satisfied with concentration, minor, second major courses	50
Total		120

Core Courses (37 credits)

Area	Course(s)	Planned
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Economics	ECON 189 or 201	
English	ENGL 103 (depending on placement, student may need ENGL 101 first). 'C-' or better required. NOTE: All students enrolled in ENGL 103 must pass an Exit Exam at the end of the term. Students not passing this exit exam are required to enroll in ENGL 214WI prior to reaching 60 hours. It is not necessary to pass this exam in order to pass ENGL 103. ENGL 214WI counts as an elective course.	
English (Lit)	ENGL 189, 202, 203, 204, or 206	
Fine Arts	Three hours in ART, ARH, DANC, MUS, or THEA	
Global Studies	If student is pursuing a BA degree: One 202 level (or above) foreign language course or equivalent; if student is pursuing a BS degree: One 102 level (or above) foreign language course or equivalent, or any International Studies (IS) course at the 300- level	
History	One three-credit HIST course at the 100- or 200-level	
Humanities	Any HUM XXX course (Pre-reqs: ENGL 103 and English/Literature core requirement)	
Lab Science	100-level natural science with a lab (four credit hours total)	
Mathematics	MATH 110, 112, 114 (pre-req: C minimum in MATH 104 or Math placement), or MATH 140 (pre-req: C minimum in MATH 110)	
Philosophy	PHIL 101, 189, or 212	
Social Science	Satisfied by major	X
Technology	CS 150; DSIM 203RI; GEOG 250TI (recommended for students in the Social Sciences) ; MUS 150 (co-req: MUS 142); or a Technology Intensive (TI) course in the major approved by the department as an equivalent	X

General Requirements for all bachelor's degrees:

- A minimum of 120 credit hours earned with a minimum of 30 credit hours completed at JU. • A minimum of a "C" (2.0) average for all work taken at JU.
- A student must satisfy all requirements of the University Core Curriculum in addition to all major and degree requirements.
- A student is responsible for meeting the specific graduation requirements of the selected major and degree. A student who pursues more than one major must meet all degree requirements for each major. • A student must have at least a "C" (2.0) average in the major.



- At least 12 credit hours in the major in courses numbered 300 or above must be completed at JU. •
A minimum of forty-two credit hours must be in courses numbered 300 or above.
- At least one each of an upper-level Writing-Intensive and Speech-Intensive course (designated with a “WI” or “SI” in the course number; may be satisfied by courses already required for major).
- At least 3 credit hours in Experiential Learning (defined as Undergraduate Research, Research Intensive with “RI” designation, Internship, Study Abroad, or Service Learning; may be satisfied by courses already required for major).
- At least 3 credit hours in a DEI designated course; may be satisfied by a course within in major or an elective course.

NOTE: This four-year plan is meant to be a guide. For full degree requirements, please consult the academic catalog.